



ARABITAC

عربية

FIND WHAT ARE
YOU LOOKING FOR

2025.

ABOUT US

With more than 15 years of solid experience in the luxury and exotic car market, ARABITAC has built a strong name by offering a wide range of super sport, luxury, and economic vehicles from trusted international sources.

The journey began with a deep passion for cars, starting with importing selected models from Europe and China and introducing them to the Egyptian market. Since then, the company has grown steadily, focusing on quality, variety, and customer satisfaction.

ARABITAC is operated by a skilled and experienced team that works to ensure every client enjoys a smooth, transparent, and efficient car-buying process. Our goal is to build long-term relationships through excellent service and competitive value in every deal.



MESSAGE FROM THE CEO

Every day is a new opportunity to grow, improve, and move forward with purpose.

At ARABITAC, we've built our name on passion, trust, and long-term vision.

Our goal is to keep expanding through strong partnerships and a commitment to quality in everything we do. The road to excellence takes time, but with every step, we aim to offer more value, more comfort, and a better experience for our clients.

Thank you to our partners and customers for your continued trust. The future holds more, and we're ready for it.



MISSION & VISION

OUR MISSION

To be Egypt's most trusted source for luxury and economic vehicles by offering a seamless experience, building strategic global partnerships, and empowering our team, the core force behind our success, to deliver value at every step.

OUR VISION

To become a leading automotive destination in the region, known for offering a full range of luxury and economic vehicles with unmatched service and international standards.



OUR OBJECTIVES

1. Expand our showroom network in key areas across Egypt to increase market reach and accessibility for clients.
2. Enhance financing solutions by building stronger partnerships with banks and offering flexible installment plans tailored to different customer segments.
3. Integrate smart digital tools to simplify the car-buying process from browsing inventory to completing purchases online.
4. Develop a reliable pre-owned vehicle program that meets rising demand for certified used cars with guaranteed quality.
5. Strengthen after-sales services to ensure client satisfaction and build long-term trust with every purchase.
6. Continuously train our team on the latest automotive trends, electric vehicle technology, and customer experience best practices.



OUR CORE VALUES

1. **Honesty & Transparency**

Like top dealerships, we believe every interaction, especially on pricing and specifications, should be clear, open, and trust worthy.

2. **Customer-Centric Service**

Just as the industry emphasizes creating loyal customers, we focus on personalizing each client's journey to make them feel heard and valued.

3. **Continuous Improvement**

Inspired by manufacturing giants, we regularly review our operations and training, always seeking better efficiency, quality, and market responsiveness.

4. **Technological Adaptation**

With the shift toward digital platforms and connected cars, we commit to adopting smart tools that enhance both sales and after-sales experiences

5. **Responsible Growth**

We expand thoughtfully, whether by opening new branches or adding Ensuring every step is both strategic and sustainable.

6. **Team Empowerment**

We invest in our people, encouraging teamwork, ongoing development, and shared responsibility because our collective strength drives client satisfaction responsiveness.



WHY CHOOSE ARABITAC?

1. Active in a Growing Market

We operate within a fast-growing automotive sector, offering top-demand brands and models.

2. Data-Driven Vehicle Sourcing

We rely on global vehicle production databases, allowing us to select models based on verified specs across 44 countries, including EVs and emerging technologies

3. Flexible Financing Options

We partner with banks to provide client-friendly installment plans and digital financing tools.

4. Certified Pre-Owned Cars

We meet rising demand for used cars through a trusted, quality-assured pre-owned program.

5. Diverse Inventory

Our lineup includes everything from affordable sedans to high-end SUVs something for every need.

6. Future-Ready Vision

We're aligned with the shift toward electric and hybrid vehicles, supporting Egypt's 2030 vision.

7. Digital Experience

We offer smart tools and online platforms that make browsing and buying easier than ever.



*Whether you have questions, need assistance,
our team is here for you 7/24.*

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